



HC BID BOARD MEETING

WEDNESDAY, MARCH 31, 2021 11:00PM

TO JOIN THE MEETING:

VIA WEB BROWSER USE THE LINK BELOW:

[HTTPS://ZOOM.US/J/94202313739](https://zoom.us/j/94202313739)

OR BY DIALING IN VIA TELEPHONE:

16699006833

WEBINAR ID:

942 0231 3739

MINUTES

1. Call to Order/Roll Call of board members 12:01 PM

Boris Mayzels

Eric Shomof / Umai Mejia	P	
Boris Mayzels	P	
Rommy Shy/ William Bauer	P	
Cedd Moses	P	
Hamid Behdad	P	
Michael Hellen / Laura Adler	P	
Michael Delijani/ Ed Baney	P	
Paul Su / Lulu Yan	P	
Ryan Afari/Fred Afari	P	

Richard Shamooilian/ Michael Backlinder	P	
Kayce Hawk/ Jeff Herrera	P	

2. Presentation by Historic Core BID

Mariana Ramos

3. Public Comment

a. None

4. The Board of Directors was approved by affirmation by qualified stakeholders.

5. Motion: The board shall approve the following as Officers of the Board: Boris Mayzels as president and Kayce Hawk as treasurer.

a. Motion

Hamid Behdad

b. Second

Ed Baney

Eric Shomof / Umai Mejia	Y	
Boris Mayzels	Y	
Rommy Shy/ William Bauer	Y	
Hamid Behdad	Y	
Michael Hellen / Laura Adler	Y	
Michael Delijani/ Ed Baney	Y	
Paul Su / Lulu Yan	Y	
Ryan Afari/ Fred Afari	Y	
Cedd Moses	N/A	
Richard Shamooilian/ Michael Backlinder	Y	
Kayce Hawk/ Jeff Herrera	Y	

c. Yes= 10, Abstain= 0

6. Guest Speaker: State of DTLA Retail

Justin Weiss

7. Address by Executive Director & President

Blair Besten & Boris Mayzels

8. Speakers

- a. City, State County Offices or Elected officials or representatives
 - i. None
- b. Announcements by Historic Core Business Owners or Representatives
 - i. None.

9. Public Comment

- a. Steve Leigh of Fallas Paredes
- b. Seripia Kim of AD53

10. Additional Board Members Comments on non-agenda items.

- a. None.

11. . Adjournment

1:19 P.M.

Motion: Boris Mayzels

2nd: Kayce Hawk